

Governor Pat's Monthly Newsletter



April 2020



Flexibility, Clarity, Inclusion

Wow, how the world has changed since my last newsletter. As we face these uncertain times, the good news is we will face them together. It's also an opportunity to put in practice our brand drivers, **Flexibility, Clarity, Inclusion**. More than ever we find ourselves having to be flexible with social distancing, self-quarantine, working from home and more. Closed restaurants, shopping malls, theaters, beaches and parks. Our club meetings are being cancelled, our annual Conference rescheduled, and our everyday lives upended. **Flexibility**, first and foremost.

This is also a time for **Clarity**. Understanding how the virus is transmitted and practicing how to protect ourselves and others, while flattening the curve of COVID-19 as quickly as possible. Wash your hands frequently and thoroughly. Using soap and water is preferable to hand sanitizers. Disinfect commonly used surfaces frequently. Keep at least 6 feet from others when you're out and about.

We can also practice **Inclusion** in these times of isolation by coming together, while maintaining physical distance from each other, by offering comfort to one another and increasing our social connections online, on social media, on the phone, through snail mail, across our streets and front and back yards. We need to share our strengths and fears, our funny stories, our family projects, and other tips for having fun while hunkering down. The Altrusa International Foundation is also offering ways we can reach out to others in our community through the Disaster Relief Recovery Service Grant, that they have expanded to include the COVID-19 pandemic. If you know of an organization who is directly assisting the public with the virus, those organizations may be eligible to receive disaster relief funds from Altrusa through your club. Information on how to apply can be found on page 3.

Be gentle with yourself and with others. Let the small irritations go. Allow negative emotions to come and go and focus on how to make the most of these uncertain times. Engage in positive self-talk and meaningful and joyful activities. Individually and together, we can and will get through this.

In Altrusa Service, Pat

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2019-2021 Biennium Goals

Membership

- Build on the New Club Building momentum.
- Expand on the club revitalization efforts.
- Achieve a net gain of at least 2 new members per club.
- Create at least one Virtual Club.

Service

- Develop membership recruitment strategies that clubs can use at their service projects.
- Encourage clubs to partner with other community service organizations.
- Consider a District wide service project.

Marketing

- Expand the use of social media to improve communication and market the Altrusa name.
- Encourage clubs to use the marketing information available on the International website.
- Consider membership with the local chamber of commerce to market the Altrusa name.

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***“Begin each day
with optimism and
end each day with
forgiveness. Happiness
in life begins and ends
within your heart”.***

Dae Zantamata

Altrusa Club Disaster Recovery Service Grant

The International Foundation provides opportunities for Altrusa Clubs worldwide to address the unmet and otherwise unfunded needs of a community or area following a disaster. Applications for these grants shall **be initiated by an Altrusa Club President submitted to the District Governor for approval, then forwarded to the International Foundation office for review by the Board of Trustees.** Disasters funded with these grants should serve an area affecting at least 100 individuals.

The following information is required in a written document:

- Altrusa club name, proposal name, date of disaster occurrence, address and contact information.
- Name/signature of person submitting proposal and name/signature of District Governor

Note: Leslie Johnson has provided each of the club presidents with a form that should be used to provide the first two bullets of information.

- A narrative, that describes the need and project in 500 words or less; include estimated number of recipients to be affected.
- If this is a duplicated project by another community group, describe why additional funding is needed.
- If this a collaborative effort with other community groups, list the groups and their involvement in the project. Please include details on a reputable local relief organization (with 14% or less in overhead expenses) where disaster funds may be distributed.
- Attach a document verifying the disaster - for example, a letter from a local official, statement from a first responder agency and/or media article.

Upon completion please forward the required information and application form to me, Pat Zoller, Governor, District Eleven via email pzoller@sbcglobal.net or snail mail - 2425 Valley Mill Road, El Cajon, CA, 92020. I will sign the application form and forward all documents to Shawna Kaiser, Foundation Director, with a copy to you. Any questions regarding this process please email or call me at 858 882-7789 or contact Shawna Kaiser, foundation@altrusa.org.

End-of-Year Audit

Three ways to conduct an end-of-year audit/peer review:

1. If possible, have a CPA review your financial records for free.
2. Swap financial records with a nearby club in our District and have the club/foundation treasurers perform a “peer review” of each other’s records.
3. Ask our District Treasurer to “peer review” the financial records.

Maintain the financial records along with the audit report for seven years. Questions or concerns regarding the end-of-year audit email Leslie Johnson at leslie.johnson2@roadrunner.com.

April 2020	Description	Who	Person Responsible	Notes
April	Add an Altrusa Month	Local Club	Club President	Implement recruitment activities via social media.
April 4	Attend "Hats on to the Power of Women" Altrusa Club of San Diego fund raiser. CANCELLED	All	San Diego Club	This event was cancelled due to Covid-19.
April 7	World Health Day	Local Club	Club President	Giving people access to healthcare without the prospect of financial hardship.
April 11	Celebrate Altrusa's Birthday	Local Club	All	Find novel ways to celebrate while practicing social distancing.
April	Consider a club contribution to Altrusa International Foundation Endowment Fund.	Local Club	Club Treasurer	
April	Plan installation of new officers and directors.	Local Club	Club President	
April	Assist incoming President and Finance Committee with a new budget.	Local Club	Club President & Treasurer	
April	Incoming President appoints committee chairs.	Local Club	Incoming President	
April 30- May 3	Attend the District Eleven Conference, "Altrusans Are Always Winners" in Oxnard. CA CANCELLED	All	All	This event was cancelled due to Covid-19. Rescheduled for Aug. 6 th -9 th .

May 2020	Description	Who	Person Responsible	Notes
May 1	Begin work on Club Annual Report.	Local Club	Club President	Due June 15
May 1	Plan end-of-year audit or peer review.	Local Club	Club Treasurer	See page 3 for details.
May 1	Send out bills for local, district & International dues.	Local Club	Club Treasurer	
May 1	Plan for installation of new club officers and board.	Local Club		Install new officers when clubs can meet again or use social media.
May 15	International Day of Families. 			The International Day of Families recognizes the family as the basic unit of society and provides an opportunity to promote awareness of issues relating to families.
May 31	All new club officer and director names need to be updated in Group Tally.	Local Club	Club Secretary	

District Eleven Board of Directors

Governor	Pat Zoller	San Diego	governor@altrusadistricteleven.org
Governor-Elect	Melinda Aguirre	Central Coast	governorelect@altrusadistricteleven.org
First Vice Governor	Bonnie McPherson	Tucson	firstvicegovernor@altrusadistricteleven.org
2nd Vice Governor	April Smith	San Luis Obispo County	secondvicegovernor@altrusadistricteleven.org
Director	Andrea Shallcross	Eastern Sierra	director@altrusadistricteleven.org
Treasurer	Leslie Johnson	Anaheim	treasurer@altrusadistricteleven.org
Secretary	Hillary Sloan	Chula Vista	secretary@altrusadistricteleven.org
Parliamentarian	Pat Young	Tucson	parliamentarian@altrusadistricteleven.org
Immediate Past Governor/Training Chair	Melanie Hodges	San Luis Obispo County	trainingchair@altrusadistricteleven.org

District Eleven Board of Directors Club Assignments

Immediate Past Governor	Melanie Hodges	Arcadia, Los Angeles	Monterey, Reno
Governor-Elect	Melinda Aguirre	Anaheim, Chula Vista, San Diego,	San Diego North County Coastal
1st Vice Governor	Bonnie McPherson	Glendale, Long Beach, Oxnard,	San Buenaventura
2nd Vice Governor	April Smith	Eastern Sierra, Indian Wells Valley, Phoenix,	The West Valley, Tucson
Director	Andrea Shallcross	Central Coast, Golden Valley, Santa Maria,	San Luis Obispo County

District Eleven Committee Chairs

ASTRA	Kathleen Telleria	astrachair@altrusadistricteleven.org
Communications	Katharine Raley	communicationschair@altrusadistricteleven.org
Service	Glenda Hogg	servicechair@altrusadistricteleven.org
Membership	Aggie Kurzyna	membershipchair@altrusadistricteleven.org
District Service Bulletin	Kathy Girard	dsbeditor@altrusadistricteleven.org
New Club Building	Gail Swain	newclubbuildingchair@altrusadistricteleven.org
Literacy	Sandy Pfefferkorn	literacychair@altrusadistricteleven.org
Leadership	Margee Neer	leadershipchair@altrusadistricteleven.org
Webmaster	Leslie Johnson	webmaster@altrusadistricteleven.org